



STATE BROADCAST NEWS

A DIVISION OF THE LUBETKIN MEDIA COMPANIES LLC
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StateBroadcastNews.com

Radio Jersey News Advertising Rate Card Effective 4/1/2017

State Broadcast News is an audio, video, and photojournalism news service. A division of [The Lubetkin Media Companies LLC](#), we produce our own original content for our website and for other news organizations. Our current geographic focus is the New Jersey-Eastern Pennsylvania-Delaware market. We produce written, audio, and video news content, and also have a curtain paywall encouraging visitors to support our newsgathering via subscription.

Radio Jersey

Radio Jersey is a daily live radio show streaming from 4 p.m. to 7 p.m. over the Internet on AsburyMusic.com, one of the longest-running (established 2002) Internet Radio streaming sites. Radio Jersey is hosted by veteran Jersey Shore club DJ Lee Mrowicki, whose encyclopedic knowledge of New Jersey rock 'n' roll music has garnered a following of thousands of passionate listeners to his weekly recorded show, "Beyond the Palace."

StateBroadcastNews.com will be providing three, three-minute news updates during the program. Hosted by New Jersey veteran radio news anchor Steve Lubetkin, the New Jersey focus of the newscast will be fast-paced and informative, and will be coupled with national news anchored by longtime metropolitan New York radio personality Donna Fiducia, and stories and features hosted by well-know Jersey Shore musical personalities.

There will be availability for two 30-second or one 60-second commercial announcement in each New Jersey newscast.

Advertising Rates

Single Ad Placement (two :30 or one :60 spot in one newscast): \$75 per placement

	Shows	Newscasts	Total spots	Price per spot	Total
Week	5	15	15	\$ 50.00	\$ 750.00
Month	20	60	60	\$ 30.00	\$ 1,800.00
Three month	60	180	180	\$ 25.00	\$ 4,500.00
Six month	120	360	360	\$ 20.00	\$ 7,200.00
One year	240	720	720	\$ 15.00	\$ 10,800.00