

## STATE BROADCAST NEWS

A DIVISION OF THE LUBETKIN MEDIA COMPANIES LLC
708 CRESTBROOK AVENUE
CHERRY HILL, N.J. 08003
(856) 751-5491 • (267) 295-1112 Fax
StateBroadcastNews.com

## Radio Jersey Focus Features (License Rates Effective 7/15/2017)

StateBroadcastNews.com is providing daily (Monday through Friday) newscasts for "Radio Jersey," an Internet-streamed live radio program available worldwide on AsburyMusic.com.

As part of this service, we are pleased to offer New Jersey businesses an opportunity to appear in a longer profile format interview on the program, in a regular feature, "Radio Jersey Focus."

These short profile interviews will appear during the program's 4-7 p.m. timeslot, and participants can license the use of the audio file for their own promotion activities and for embedding on their website.

The following interview package licenses are available:

**Basic:** We conduct a short interview over the telephone (or voice over Internet, such as Skype), or in our Cherry Hill studios, and produce a three-minute audio feature that airs on the program. You receive an audio MP3 file of the interview that you can use in any way you choose. **Package Cost: \$200** 

**Professional:** We conduct a longer interview, of up to 10 minutes, and create a shorter, three-minute version for use in the radio show. The longer version is posted to our StateBroadcastNews.com website under a features section, and we'll mention that longer interview on the air. You get an audio MP3 of the long and the short interviews for use. **Package Cost: \$400** 

**Premium:** We conduct a full podcast interview of 15-20 minutes, create a short version for the radio show, and we select a clip from the interview to feature in our newscast. We post the podcast to the features section of StateBroadcastNews.com and provide on-air mention of the longer podcast. **Package Cost: \$800** 

License payments are due in advance of recording. All major credit cards and PayPal are accepted.

For more information, or to reserve time for a recording, call our newsroom at +1-856-751-5491, or email steve@statebroadcastnews.com.